



WTVD-TV

411 Liberty Street

Durham, NC 27701

MEDIA PLACEMENT SERVICES

ATTN: ACCOUNTS PAYABLE

709 WESTCHESTER DRIVE

SUITE 201

HIGH POINT, NC 27262



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:  
MEDIA PLACEMENT SERVICES  
ATTN: ACCOUNTS PAYABLE  
709 WESTCHESTER DRIVE  
SUITE 201  
HIGH POINT, NC 27262

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: STEVE TROXLER FOR COMM OF  
PROD: STEVE TROXLER COMM OF AGRICULTURE  
TITLE: 247411

INVOICE NUMBER: 61-200061903 ON-DEMAND: 11/06/2012  
ORDER NUMBER: 403870 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: E: 1659  
ESTIMATE#: 1659  
SCHEDULE DATES: 10/29/2012 - 11/05/2012 AGY#/ADV#: 9490/5286  
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/29 - 11/04	07:00A-09:00A	425	2	10/31	WE	08:48A	:30		LEADERSHIP	425		
					11/02	FR	07:43A	:30		LEADERSHIP	425		
2	10/29 - 11/04	07:00A-08:00A	150	1	11/03	SA	07:35A	:30		BIG CITY	150		
3	10/29 - 11/04	09:00A-10:00A	150	1	11/03	SA	09:25A	:30		FUTURE-REV	150		
4	10/29 - 11/04	07:00A-08:00A	150	1	11/04	SU	07:28A	:30		LEADERSHIP	150		
5	10/29 - 11/04	09:00A-10:00A	125	1	11/02	FR	09:39A	:30		BIG CITY	125		
6	10/29 - 11/04	12:00P-12:30P	250	2	10/30	TU	12:18P	:30		FUTURE-REV	250		
					11/02	FR	12:15P	:30		FUTURE-REV	250		
7	10/29 - 11/04	05:00P-05:30P	600	1	10/29	MO	05:25P	:30		BIG CITY	600		
8	11/05 - 11/05	07:00A-09:00A	425	1	11/05	MO	08:54A	:30		BIG CITY	425		
9	11/05 - 11/05	09:00A-10:00A	125	1	11/05	MO	09:59A	:30		FUTURE-REV	125		
10	11/05 - 11/05	12:00P-12:30P	250	1	11/05	MO	12:18P	:30		LEADERSHIP	250		
11	10/29 - 11/04	04:00P-05:00P	180	2	10/31	WE	04:58P	:30		BIG CITY	180		
					11/02	FR	04:31P	:30		LEADERSHIP	180		
12	11/05 - 11/05	04:00P-05:00P	180	1	11/05	MO	04:29P	:30		BIG CITY	180		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 2

## BILL TO:

MEDIA PLACEMENT SERVICES  
ATTN: ACCOUNTS PAYABLE  
709 WESTCHESTER DRIVE  
SUITE 201  
HIGH POINT, NC 27262

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: STEVE TROXLER FOR COMM OF  
PROD: STEVE TROXLER COMM OF AGRICULTURE  
TITLE: 247411

INVOICE NUMBER: 61-200061903 ON-DEMAND: 11/06/2012  
ORDER NUMBER: 403870 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE : E: 1659  
ESTIMATE#: 1659  
SCHEDULE DATES: 10/29/2012 - 11/05/2012 AGY#/ADV#: 9490/5286  
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
13	11/05 - 11/05	05:30P-06:00P	750	1	11/05	MO	05:46P	:30		FUTURE-REV	750		
14	10/29 - 11/04	06:00P-06:30P	750	1	11/01	TH	05:58P	:30		FUTURE-REV	750		
PERIOD GROSS COST PER ORDER CONFIRMATION: 5,365.00					TOTAL UNITS: 17		ACTUAL GROSS BILLING: 5,365.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -804.75						
							NET DUE: 4,560.25						

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012